



# PALM BEACH COUNTY HOUSING AUTHORITY

## RFP ADDENDUM #4 Solicitation No. PBCHA-RFP-2022-15

DATE: June 30, 2022

TO: All Prospective Responders

RE: **RFP for Communications/Marketing/Media Relations Firm**

The following additions and/or modifications to the Request for Proposals (RFP) posted to the PBCHA website, on June 3, 2022, will become part of the RFP for Communications/Marketing/Media Relations Firm. The RFP closing date will remain the same Thursday, July 7, 2022, at 2:00 p.m.

Changes to the RFP document:

1. Questions and Answers

The remaining portions of this Request for Proposal for Communications/Marketing/Media Relations Firm will remain unchanged.

Sincerely,

LaQuavial Pace  
Contracts and Procurement Manager

Return of this Addendum is not mandatory; however, the Respondent is responsible for its contents and is requested to sign and submit this Addendum with its response to the RFP.

ACKNOWLEDGED:

For: \_\_\_\_\_  
(Company Name)

By: \_\_\_\_\_

Date: \_\_\_\_\_

ADDENDUM #4  
RFP No.: 2022-15 Communications/Marketing/Media Relations Firm



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## QUESTIONS AND ANSWERS

1. Question: Do you have a recording that you can share from the "pre-proposal conference"?

Answer: NO.

2. Question: What's the budget allocated for this RFP?

Answer: We don't discuss or disclose budgets at the solicitation stage.

3. Question: How long is the contract for?

Answer: That information is detailed in the solicitation.

4. Question: Are you accepting out-of-state agencies to apply?

Answer: Yes.

5. Question: Is the selection oriented by the lowest bidder or qualifications?

Answer: Qualifications.

6. Question: Can you please provide a "requirement list to submit"?

Answer: The requirements are detailed in the solicitation.

7. Question: What other ways can we submit other than mailing it in?

Answer: No electronic submission will be accepted.

8. Question: Is there an incumbent agency of record?

Answer: No current contracts for this service.

9. Question: Who will be the project manager for the contract?

Answer: That will be determined and disclose upon award.

10. Question: What is the budget for this contract?

Answer: Budgets are not discussed or disclose during solicitation.